



PYXIS PARTNERS

Leading the way in healthcare policy, advocacy, engagement, government relations, and communications, Pyxis Partners works to advance equity, access and affordability in healthcare. Our national client base benefits from a talented and accomplished team of leaders in the healthcare space who make a difference in the lives of those we serve. We are a full service, solution-oriented consulting firm that works as a true partner with our clients to advance policies and programs that result in positive change and improved health outcomes.

#### Pyxis Partners is:

- an LGBTQ-owned business
- an LGBT Business Enterprise with the National LGBT Chamber of Commerce
- Certified by the Department of Small and Local Business Development (DSLBD) as a District of Columbia Certified Business Enterprise (CBE)

#### Certified business categories under DSLBD and CBE include:

- Small Business Enterprise
- Development Enterprise Zone
- Local Business Entity
- Resident Owned Business

#### What we do best:

- Government relations
- Community engagement
- Policy research, development and analysis
- Advocacy
- Communications

#### Organizations that have benefitted from our team's passion, commitment and expertise:

- National Institutes of Health - *All of Us* Research Program
- National Institutes of Health - Office of Science Policy
- Personalized Medicine Coalition
- Alliance of Community Health Plans
- Braeburn
- Curae Pharma 360
- Association for Community Affiliated Plans
- The Commonwealth Fund
- Shields Health Solutions
- National Women's Law Center
- Christopher and Dana Reeve Foundation
- Planned Parenthood
- National Institute for Allergy and Infectious Disease
- Novo Nordisk
- Eli Lilly and Company
- The New York Stem Cell Foundation
- Pulmonary Fibrosis Foundation
- Hopewell Fund
- MedStar Health
- American College of Cardiology
- University of Maryland Medical System
- Lupus Foundation of America
- WomenHeart: The National Coalition for Women with Heart Disease
- US Department of Health and Human Services Office of Women's Health





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**Visit us:**

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NAICS Codes 541990, 541600,  
541611, 541820  
DUNS Number 117529055  
CAGE Number: 8MA63



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**Government relations**

A successful government relations strategy requires an understanding of politics, people, and process. Our expert team has acquired and honed its government relations expertise through years of public service at the highest levels of the federal government and advocacy organizations that led hard-fought campaigns for meaningful health reforms. Whether the goal is navigating the FDA, Capitol Hill or the White House, it is through this collective experience that we advise clients how to effectively engage with the federal government, move decisionmakers, and assist our partners in achieving their goals.

**Advocacy**

Putting patients and communities at the center of a conversation and empowering them to use their voice and tell their story to make a change is the heart of our practice. Our team develops robust advocacy strategies leveraging the personal story to advance client goals. Implementation of these strategies includes identifying the right patients to support the goal, developing training to ensure patients understand how their story can make a difference, and creating tools to effectively tell that story and create impact.

**Policy research, development and analysis**

Our team has deep knowledge and experience in formulating and examining policy across all fields of healthcare. Whether looking at the way in which medical products are approved, efforts to prevent disease, or how healthcare is paid for and delivered in the United States, we have the tools to help clients decipher the latest regulatory and legislative developments or craft their own health policy solutions. Members of our team have trained under the tutelage of renowned thought leaders, academics, and public officials who have instilled in us the importance of protecting patients and including them in developing strategies and solutions. With this knowledge, our team has been on the front lines of expanding healthcare access, affordability and equity for 40 years.

**Community engagement**

Implementing diversity, equity, and inclusion strategies to advance health is the hallmark of our community engagement expertise. We are the nation's leading consulting firm applying these principles to medical research, clinical trials, and recruitment by focusing on reaching, engaging, and motivating individuals from communities that have been historically underrepresented in research. Our expert ability to build networks of key influencers that represent ethnic and demographic diversity enables us to sustain impactful engagement. Our team builds long-lasting relationships throughout the country based upon trust, transparency, and bi-directional communication, and we have partnered with a variety of clients to help them develop, implement, and measure the impact of high impact community engagement strategies designed to bring urgency to their priorities and move decisionmakers to action. Our community engagement approach is grounded in best practices and fueled by the knowledge that impactful engagement requires meeting people where they are - not only where they live, work and play, but also where they are in their personal journey from awareness to action.

**Communications**

Strategic integrated communications is a vital component to advancing healthcare policy, advocacy, government relations and engagement work. Whether influencing key stakeholders, moving patients from contemplation to behavior change, engaging communities to give voice to the future of health, or supporting the enrollment of populations underrepresented in biomedical research, effective communications from trusted partners can help ensure successful campaigns that meet goals and advance health.